



Sampling Report

Program 31553 - Sample Reports

INVENTORIES															
Deluxe Pizza		Cheese Pizza		Veggie Pizza								Other or Alternate Product(s)			
Open	Sold	Open	Sold	Open	Sold	Open	Sold	Open	Sold	Open	Sold	Open	Sold		

Start Date M/D/Y	Store#	Address	City	Prov	Deluxe Pizza		Cheese Pizza		Veggie Pizza						Other or Alternate Product(s)		Total Open	Total Sold	Total Samples	Total Coupons	Product Movement	Conversion Factor
3/8/07	H01	2250 Argentia Road	Mississauga	ON	60	52	60	39	60	27							180	118	420	300	66%	28%
3/8/07	H02	2250 Argentia Road	Mississauga	ON	74	62	71	71	85	55							230	188	395	300	82%	48%
3/8/07	H03	2250 Argentia Road	Mississauga	ON	56	39	21	18	64	24							141	81	320	200	57%	25%
3/8/07	H04	2250 Argentia Road	Mississauga	ON	78	64	78	49	78	59							234	172	324	276	74%	53%
3/8/07	H05	2250 Argentia Road	Mississauga	ON	70	33	72	30	75	25							217	88	430	290	41%	20%
3/8/07	H06	2250 Argentia Road	Mississauga	ON	86	20	69	46	45	6							200	72	262	270	36%	27%
3/8/07	H07	2250 Argentia Road	Mississauga	ON	72	47	72	55	72	17							216	119	400	300	55%	30%
3/8/07	H08	2250 Argentia Road	Mississauga	ON	60	47	60	24	60	36							180	107	252	300	59%	42%
3/8/07	H09	2250 Argentia Road	Mississauga	ON	64	57	72	36	69	29							205	122	528	300	60%	23%
3/8/07	Instore	2250 Argentia	Mississauga	ON	72	54	72	51	72	29							216	134	432	156	62%	31%

Store 10					Totals	692	475	647	419	680	307						2,019	1,201	3,763	2,692		
					Averages	69	48	65	42	68	31						202	120	376	269		
					Product Movement		69		65		45											

Conversions	
Total Open	2,019
Total Sold	1,201
Average Sales	120
Product Movement	59%
Conversion Factor	32%

Stock Outages	
Deluxe Pizza	0
Cheese Pizza	1
Veggie Pizza	0
Other Products	0