
1 How did the majority of consumers rate the value/price of the Product? (1-Excellent, 2-Good, 3-Fair, 4-Poor)

Answer	Count	%
Fair	7	70.00
Good	2	20.00
Poor	1	10.00

2 How did the majority of consumers rate the Taste of the Product? (1-Excellent, 2-Good, 3-Fair, 4-Poor)

Answer	Count	%
Excellent	6	60.00
Good	4	40.00

3 How often would the majority of consumers use the Product? (1-Wkly, 2-Every 2 Wks, 3-Mthly, 4-Every 3 Mths)

Answer	Count	%
Every 2 Weeks	2	20.00
Every 3 Months	1	10.00
Monthly	3	30.00
Weekly	4	40.00

4 Store Traffic: (1-Excellent, 2-Good, 3-Fair, 4-Poor)

Answer	Count	%
Excellent	1	10.00
Fair	3	30.00
Good	6	60.00

5 After tasting the product what percentage of consumers said they would purchase the product?

Avg.	Min.	Max.
41	5	60
